

OK International appoints new distributor in Australia and New Zealand



OK International has confirmed the appointment of Upton Australia as a new distributor partner in the region. Based in Melbourne, Victoria, Upton Australia is a leading supplier of soldering equipment

to the electronics industry in Australia and New Zealand. Representing a wide range of industry-leading technology brands, the appointment of Upton Australia will broaden the availability of genuine OK International branded products. Upton Australia will distribute OK International's full range of electronic assembly products including both the Metcal and OKi brands.

Commenting on the new distributor appointment, Mark Cowell, President of OK International, explains: "We're excited to welcome Upton Australia to our network of trusted distributor partners and look forward to the enhanced level of service and support they will offer to our customers in this region. With this addition, our end-user customers will be assured that genuine Metcal and OKi branded products are readily available."

As a world-renowned provider of superior production assembly equipment, OK International products deliver a distinct Training, Application and Productivity advantage, known as the TAP advantage.

About OK International

OK International is a leading global supplier of products for production assembly. The product range includes bench top soldering and desoldering tools, array package rework equipment, fluid dispensing systems and accessories, and fume extraction systems.

OK International is committed to understanding the product needs of its customers and supplies professional grade products that are innovative, reliable, price competitive and easy to use. Through a global sales channel, OK International provides expert product support and responsive customer service, with localization to meet regional market needs.

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