

OK International appoints new Regional Sales Manager for Mexico



OK International (www.okinternational.com) has announced the appointment of Miguel Carbajal to the position of Regional Sales Manager for Mexico. An industry veteran with over 18 years of sales experience in the electronics assembly marketplace, Miguel most recently owned and operated a local representative company after a successful 11 year run with rep group InterLatin. During his tenure with InterLatin, Miguel was instrumental in the promotion of the OK International line. He will report to Brian Langley, Director of Sales, Americas, and be responsible for the sales of all OKi and Metcal brand products.

Commenting on the appointment Langley said, “Miguel is a seasoned professional with a proven successful track record in the electronic assembly business in Mexico. He brings a strong technical background associated with conduction and convection soldering and rework. His knowledge of the Mexico market will be valuable in further developing OK International’s relationships with our end user customers.”

Miguel will be based in Guadalajara, Mexico.

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About OK International

OK International is a leading global supplier of products for production assembly. The product range includes bench top soldering and desoldering tools, array package rework equipment, fluid dispensing systems and accessories, and fume extraction systems.

OK International is committed to understanding the product needs of its customers and supplies professional grade products that are innovative, reliable, price competitive and easy to use. Through a global sales channel, OK International provides expert product support and responsive customer service, with localization to meet regional market needs.

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